

Easy

Check-in



Press Release

Press release consumer/special interest press

Easy-Check-in introduces a unique new service at Frankfurt Airport: Assists check-in for elderly passengers, first-time flyers, travelers with children, and travelers with a lot of luggage

Frankfurt/Main, September 12, 2011 – Getting through airport check-in at Frankfurt Airport Terminal 1 and 2 has just become considerably easier, especially for elderly passengers, travelers with children or a lot of luggage, and for first-time flyers who are not familiar with the check-in process – thanks to a new service, “Easy-Check-in”.

“The large Terminal 1 with its different levels can be overwhelming, especially if you have children in tow, or if you don’t know your way around,” says Dr. Joe Defregger, the founder and head of Easy-Check-in. “The young, dynamic and multilingual Personal Assistants (“PAs”) from Easy Check-in accompany the passengers through every step of the check-in process.”

The Personal Assistants from Easy Check-in know the airport inside and out. They take care of the entire check-in process and accompany the travelers from their arrival at the airport to the electronic check-in machine, where they help with the seat selection and the printing of the boarding pass. Then the Personal Assistants walk with the passengers to the check-in counter of their airline. The PAs then wait in line for the clients. This gives the traveler time to rest or do some last-minute shopping and start the trip unhurried and relaxed.

The price for one Personal Assistant ranges between EUR 15 and EUR 30 depending on the number of travelers and the amount of luggage. The Personal Assistant accepts payment by cash. At the Easy Check-in service counter, EC and credit cards are also accepted.

There are several convenient ways to use Easy Check-in: by phone reservation 24 hours before the flight by calling 069 120 18 411, or by visiting the Easy Check-in service counter 727 in Terminal 1, area C. Travelers can also instantly call shortly before arriving at the airport and ask for a Personal Assistant if available, by directly phoning the service counter at 069 690 255 93. During the start-up phase the price for this instant service is only a flat fee of 15 EUR per Personal Assistant and luggage cart, even for several persons. Easy Check-in plans to offer email reservations starting in October.

Easy Check-in is open seven days a week, currently from 9 a.m. to 5 p.m. Even without reservations travelers are served immediately. Several Easy-Check-in

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Personal Assistants who speak multiple languages are on call during the hours of operation.

The Personal Assistant pushes the baggage cart the as traveler walks hands-free and unburdened. Also, Easy Check-in solves the old dilemma of having to use the bathroom while waiting in the check-in line, wanting to sit down, or buying something at a store before boarding: the Personal Assistant waits in line for the client. Easy-Check-in is the relaxed way to start a plane trip.

For more information please visit our website: www.easy-check-in.com

Reservations by phone: + 49 (0) 69 120 184 11,

or

At the service counter in Terminal 1, area C, Counter 727;

phone +49 (0) 69 690 255 93

For questions and clippings please contact:

Karin Panknin

K. Panknin SOLUTIONS GmbH

Humboldtstrasse 28

60318 Frankfurt, Germany

Telephone: +49 (069) - 800 855 12

Email: karin.panknin@solutions-pr.de

and

Dr. Joe's Welcome Services GmbH

The Squire 12

Am Flughafen

60549 Frankfurt, Germany

Email:

Georgia Frohs, Head of sales and personnel

georgia.frohs@welcome-services.de

Dr. Joe Defregger, Head of business management

joe.defregger@welcome-services.de